Get to know ALICE

ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

Working hard and barely making it.



Nearly 50% of all households in our area are working hard, but not able to consistently make ends meet every month. We call this population ALICE.

ALICE lives just above the federal poverty level (approximately \$24,250 for a family of 4) but below what it costs to provide for the basics of self-sufficiency: housing, childcare, food, transportation and healthcare.

Despite economic growth, Florida statistics show that 14.5 percent of households still fall below the federal poverty line and 29.5 percent of households fall below the ALICE threshold. Which means that about half (44%) of households in Florida are struggling and are one financial setback away from potentially falling into poverty.

United Way South Sarasota County adovcates for ALICE through youth education initiatives to ensure our youngest residents get the support they need to graduate ready for college or career and adult financial stability and workforce initiatives to help adults achieve family sustaining wages and build financial literacy.







uwssc.org

Give. Advocate. Volunteer. Donate.

44%

OF HOUSEHOLDS IN FLORIDA ARE BELOW ALICE THRESHOLD

14.5% in poverty



29.5% ALICE













United we advocate for ALICE. United we help ALICE thrive by providing financial education, workforce development training to increase skills to earn higher wage jobs and providing educational initiatives that help enable children in our community receive the support they need to graduate ready for

they need to graduate ready for college or career. United we can break the cycle of generational poverty to help ALICE achieve his/her full potential.



