Nearly 50% of all households in our area are working hard, but not able to consistently make ends meet every month. We call this population ALICE.

ALICE lives just above the federal poverty level (approximately $24,250 for a family of 4) but below what it costs to provide for the basics of self-sufficiency: housing, childcare, food, transportation and healthcare.

Despite economic growth, Florida statistics show that 14.5 percent of households still fall below the federal poverty line and 29.5 percent of households fall below the ALICE threshold. Which means that about half (44%) of households in Florida are struggling and are one financial setback away from potentially falling into poverty.

United Way South Sarasota County advocates for ALICE through youth education initiatives to ensure our youngest residents get the support they need to graduate ready for college or career and adult financial stability and workforce initiatives to help adults achieve family sustaining wages and build financial literacy.
ALICE in South Sarasota County

**ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED**

More than 4 in 10 South Sarasota County residents are fighting to make ends meet every month, one financial setback away from potentially falling into poverty. These are our neighbors, coworkers, people we interact with every day—people we care about and depend on. ALICE works hard, often more than one job, to try to meet the high costs of housing, transportation and child care in our community.

<table>
<thead>
<tr>
<th>COUNTY</th>
<th>NUMBER OF HOUSEHOLDS</th>
<th>PERCENTAGE OF HOUSEHOLDS</th>
<th>ALICE SURVIVAL BUDGET</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total Number</td>
<td>Below ALICE Threshold</td>
<td>Below ALICE Threshold</td>
</tr>
<tr>
<td>Sarasota</td>
<td>177,807</td>
<td>59,332</td>
<td>30%</td>
</tr>
</tbody>
</table>

weighted average using total households

Because of YOU there is a way.

United we advocate for ALICE. United we help ALICE thrive by providing financial education, workforce development training to increase skills to earn higher wage jobs and providing educational initiatives that help enable children in our community receive the support they need to graduate ready for college or career. United we can break the cycle of generational poverty to help ALICE achieve his/her full potential.