Count Your Steps

UWSSC 14th ANNUAL COMMUNITY WALK
Rain or Shine

April 4, 2020 at 9:00 AM

Make Every Step Count

State College of Florida, Venice Campus
8000 Tamiami Trail S., Venice, FL 34293

SPONSORSHIP OPPORTUNITIES ENCLOSED

United Way
SOUTHWAY
SOUTH SARASOTA COUNTY

State College of Florida
MANATEE-SARASOTA
Join us Saturday, April 4 for our 14th Annual Community Walk

Walk Registration: 9:00 am - 10:00 am
Walk, Health & Wellness Fair: 10:00 am - 11:45 am
Presentation & Lunch: 11:45 am - 12:30 pm

Area non-profits, clubs, families, teams, churches, associations and individuals are invited to participate and raise funds for their cause.

58,235 lives impacted by investing in Venice, Osprey, Laurel, Nokomis, Englewood and North Port Communities.

Proceeds from this event will also benefit 25 United Way funded nonprofit agencies in South Sarasota County.

14th Annual Community Walk Sponsorship Opportunities

PRESENTING SPONSOR - $5,000
• Introduction and speaking privilege at the event
• Exclusive presenting sponsorship - none in same business category
• Logo/name prominently placed in all remaining event marketing materials, social media and e-blasts as the “Presenting Sponsor”
• Logo/name prominently placed on the homepage of our website as the “Presenting Sponsor”
• 2 (4’ X 2’) banners Hung on stage and in high traffic locations at the event (Banners provided by sponsor)
• 10 X 20 space for information table (Bring your own tables/chairs)
• Logo on the walk swag bags as presenting sponsor
• 4 items in walk swag bags (Items provided by sponsor)
• Logo on event t-shirts
• 10 event t-shirts

RUBY SPONSOR - $1,000
• Verbal recognition at the event
• Logo/name in in all remaining event marketing materials, social media and e-blasts
• 10 X 10 space for information table (Bring your own tables/chairs)
• 1 item in walk swag bags (Item provided by sponsor)
• Business name on event t-shirts
• 5 event t-shirts

OPAL SPONSOR - $500
• Verbal recognition at event
• Name listed in all remaining event marketing materials, social media and e-blasts
• 1 item in walk swag bags (Item provided by sponsor)
• Business name on t-Shirt
• 2 t-shirts

PEARL SPONSOR - $200
• Verbal recognition at event
• Inclusion in social media posts
• 1 item in walk swag bags (Item provided by sponsor)

DIAMOND SPONSOR - $2,000
• Introduction and verbal recognition at the event
• Exclusive sponsorship - none in same business category
• Logo/name prominently placed in all remaining event marketing materials, social media and e-blasts
• 1 (4’ X 2’) banners Hung on stage and in high traffic locations at the event (Banners provided by sponsor)
• 10 X 10 space for information table (Bring your own tables/chairs)
• 2 items in walk swag bags (Items provided by sponsor)
• Logo on event t-shirts
• 8 event t-shirts

INFORMATIONAL/VENDOR BOOTH - $150
• 10 x 10 space for info table (Bring your own tables/chairs)
• 1 item in walk swag bags (Item provided by sponsor)

Please respond before March 13, 2020, to ensure inclusion in all remaining event marketing materials, social media and e-blasts.
For more information, contact Gwen Schafer, at office@uwssc.com or 941-484-4811.
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14th ANNUAL COMMUNITY WALK
April 4, 2020 at 9:00 AM (rain or shine)

State College of Florida, Venice
8000 Tamiami Trail S., Venice, FL 34293

To register yourself or a team go to:
www.uwssc.com

Make your sponsorship selection, complete this form and email to Gwen Schafer, at office@uwssc.com before March 13th. Payments can be made online at www.uwssc.org or mailed to, UWSSC at 157 S. Havana Road, Venice FL 34292. Please also provide your business logo. Major credit cards, cash and checks are also accepted.

_____ Presenting Sponsorship    $5,000 (10 t-shirts)
_____ Diamond Sponsorship   $2,000 (8 t-shirts)
_____ Ruby Sponsorship    $1,000 (5 t-shirts)
_____ Opal Sponsorship    $500 (2 t-shirts)
_____   Pearl Sponsorship    $200
_____ Info/Vendor Booth Space $150

Indicate here the sizes and number of each shirt.

_____ S    _____M    _____L    _____XL    _____XXL
_____ YS    _____YM    _____YL

Additional shirts can be ordered for a donation of $15.
Number of additional shirts _______ X $15 = $_________

Sponsor & Payment Information (Please print)

Business Name: _____________________________________________________________________________

How Name Should Appear in Marketing Materials: _________________________________________________

Contact Name: _____________________________________________________________________________

Address: __________________________________________________________________________________

City, State and Zip: __________________________________________________________________________

Phone: ___________________________    E-mail: _________________________________________

All checks should be made payable to United Way of South Sarasota County (UWSSC).

Total Due: $ ____________    Payment Type:  ____ Check  ____ Visa  ____ MC  ____ AMEX  ____ Discover

Name on Credit Card: _______________________________________________________________    CVV __________

Credit Card Number: _________________________________________________________________________ Exp. Date _____________________

United Way of South Sarasota County is a 501 (c) (3) non-profit agency. Sponsorships and donations are tax deductible to the fullest extent allowable by law. The tax treatment of corporate sponsorship contributions should be discussed with your tax professional or legal advisor. UWSSC Federal ID number is 59-1100846.

For more information on the United Way of South Sarasota County and our impact data see the last page of this document.
EDUCATIONAL PROGRAMS – GAVE 13,536 RESIDENTS:
The opportunity to attend preschool, after school care programs and summer programs so their parents can continue to work and knowing their children are safe, getting homework help, and making friends for a sense of belonging and community.

A chance to participate in day programs with focus and purpose, get literacy help, respite services and clinical supports to start generating lasting solutions from isolation, to develop lifelong strategies for a better opportunities in life.

HEALTH PROGRAMS- ALLOWED 40,925 CITIZENS:
To get needed food, hygiene products, medicine, counseling and access to health and dental clinics, when they could not afford them. Allowing them to flourish by promoting less risky behaviors and healthier lifestyles.

To help support and protect abused and neglected children, our frail seniors in need who are home bound or unable to cook themselves. Closing the ranks on isolation, abuse and scam artistry that affect many of at-risk our neighbors.

To assess information and referral hotlines that connect citizens with area resources that can improve their quality of life. Our community thrives when all of our neighbors have access to updated resources that can lead them to a better quality of life and affordable care.

Our adults and children with special needs received necessary psychological, health and personal safety assessments so they could have access to special training along with mentorship programs that improve, strengthen and empower their lives for the better increasing their opportunities to thrive and succeed with less stigma.

INCOME STABILITY PROGRAMS – ASSISTED 3,774 INDIVIDUALS:
With the help of our partner agencies we helped provide legal advice, foreclosure help, scam alerts, free tax assistance and social services resources that improved their financial stability and independence with programs that stimulated their financial futures.

Gain access to program aids and client service referrals that give a hand up during a short term crisis or natural disaster, which allows them the time to establish a better plan. With a social service specialist helps lead them to utility resolutions and other helpful financial resources, preventing them from becoming homeless.

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