

INAUGURAL 2021 LAUNCH YEAR SPONSORSHIP OPPORTUNITIES

WOMEN UNITED® UNITED WAY
SOUTH SARASOTA COUNTY



INAUGURAL LAUNCH YEAR PLATINUM SPONSOR \$5,000.

- Dual MC at Launch Event April, 2021 alongside our Women United Chair, Mel Thomas for the Inaugural event.
- Lead logo for all event materials and through the Inaugural year on all correspondence, print collaterals, multimedia promotion, videos,
- Logo intro / extro for all Women United video introductions produced by **Gina Ferraro** Community - **Media Mark Spotlight** who will be creating all individual Women United introductory videos of core leadership, which will be used for key promotion and recruitment.
- Suncoast View appearance seat as we announce launch of our affinity group. Will be replicated and pushed out on our social media, housed on our website for 2021-22
- Bi-monthly announcement, social media outlets featuring Women United logo
- Email footer alongside Women United Logo as Platinum Launch Sponsor in all staff emails
- Women United dedicated website page for 2021-22 year
- Listed in footer of all recruitment materials
- Table sponsorship for 6
- Logo on all quarterly meeting event program
- Listing on website

INAUGURAL LAUNCH YEAR GOLD SPONSOR \$3,500

- Logo intro / extro for all Women United video introductions produced by **Gina Ferraro** Community - **Media Mark Spotlight** who will be creating all individual Women United introductory videos of core leadership, which will be used for key promotion and recruitment.
- Email footer alongside Women United Logo as Platinum Launch Sponsor in all staff emails
- Women United dedicated website page for 2021-22 year
- Table Sponsorship for 6
- Logo on all quarterly meeting event program
- Listing on website
- Listed in Footer of welcome letter in all recruitment materials

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**WOMEN UNITED® UNITED WAY
SOUTH SARASOTA COUNTY**



STEP and REPEAT SPONSOR \$1,500

- Listed as Step and Repeat Sponsors and Photographs with Key Women United leadership
- Credit at end of social media posts for any photos posted of quarterly events. (New members are inducted quarterly).
- Event Invites for 2 at each quarterly event
- Logo on all quarterly meeting event program
- Listing on website/Social media announcement each week up to launch of support w/logo
- Listed in Footer of welcome letter in all recruitment materials

-WOMEN UNITED Micro-Event Member Fundraising Concept Sponsor

\$500 * each member required to have one micro-fundraising event

- Listed on website and promoted as required member fundraising concept / promoted as a venue or fundraising concept provider.
- Logo and letter enclosure with your logo
- Logo on all quarterly meeting program
- Listed in Footer of welcome letter in all recruitment materials
- Listing on website/social media announcement each week up to launch of support w/logo
- Event Program Logo / Table Display and Flyer

-WOMEN UNITED Membership Pins Sponsor

\$500

- Logo and letter enclosure with your logo
- Logo on all quarterly meeting program
- Listed in Footer of welcome letter in all recruitment materials
- Listing on website/Social media announcement each week up to launch of support w/logo
- Event Program Logo / Table Display and Flyer

-WOMEN UNITED INAUGURAL LAUNCH EVENT Sponsor

\$500

- Logo and letter enclosure with your logo
- Logo on all quarterly meeting program
- Event Program Logo / Table Display and Flyer
- Listing on website/Social media announcement each week up to launch of support w/logo
- Listed in Footer of welcome letter in all recruitment materials

Authorized Signature

date

Name/Title/Organization